



## **Raise your speaking skills from great to world-class!**

Need to make the right impact with your next big presentation? Is your executive team waiting for the next quarterly pep-talk? If so, this course is for you. Ignite your passion and make your company the industry leader. Use your full potential to convey important ideas. Why wait when you can take a spectacular leap forward?

- ✓ market services with high-caliber presentations
- ✓ attract clients at industry conferences
- ✓ set the right impression with your next report
- ✓ share expertise to build your legacy
- ✓ communicate tough truths to your team
- ✓ inspire excellence with compelling stories

### **An unforgettable journey that will transform your communication and leadership skills.**

A two-day, public speaking boot camp from four of the best trainers in the business. Stretch your speaking skills, get constructive feedback and come away a better speaker.

We are a group of professional speakers and friends from around the world. Between us, we've taught in 40 countries, in 5 languages. We are united in our vision to turn our clients into Inspiring Leaders. Leaders whose words make a difference. Your presentations will never be the same again.

## **SNEAK PEAK: TOOL UP: STRATEGIES AND TECHNIQUES**

### **FLORIAN MUECK – PERSUASION**

- ✓ Creating convincing arguments and influential strategies

Moving people to action - that is the endgame of rhetoric. But your audience will only take action when they support your message, when you manage to persuade them of your message. In my session you will go through a six-step speech preparation process that will serve you as a blueprint for any future persuasive talk.

### **OLIVIA SCHOFIELD – CONNECTION**

- ✓ Finding your unique voice

You're watching a presentation and you feel like you can trust the speaker. You don't know why, but they just seem authentic, honest...totally genuine. When a speaker connects with their audience, when they can truly relate to their issues, they build trust. We do business with people we trust. In my session, learn the secrets to building that bond of trust with your audience.

### **JOHN ZIMMER – STORYTELLING**

- ✓ Techniques for crafting and delivering a compelling story

Our brains are wired for stories. In the public speaking business, we have a saying: Tell a story, make a point. Stories put things into context; stories are memorable. And if people remember your story, they are much more likely to remember the point behind the story. That's why they are so important, especially in the business world. In this session, we will discuss the elements of a good story, how to build a good story and where to find stories.

### **PETER ZINN – PRESENCE**

- ✓ Using the stage effectively

You see a speaker come up and you just know it's going to be good. Their voice, their poise, their presence. They send a powerful message. You can be that speaker.